

Your photo library is probably a disaster like mine. Years of recording videos and taking photos are taking up most of the storage on my phone. There are dozens of photos of vacation sunsets (that all look the same) and multiple pictures of the same group of people. (I'll take a few just in case). This app of the day, Cleaner claims it can free up some of your storage by making it easy for you to delete what you don't need.

TRT 105  
STD OUT

SUPER

0-8 Jamey Tucker/whatthetech.tv

### **ON-CAMERA TEASE:**

IS YOUR PHOTO LIBRARY A DISASTER LIKE MINE? THOUSANDS OF PHOTOS AND VIDEOS I NO LONGER NEED. BUT CLEANING OUT THAT LIBRARY? THAT TAKES FOREVER. I'M JAMEY TUCKER COMING UP WITH AN APP THAT PRACTICALLY DOES THE JOB FOR YOU.

### **ANCHOR INTRO**

IF YOU PRIMARILY USE YOUR SMARTPHONE TO TAKE PHOTOS AND RECORD VIDEO, YOU MAY HAVE HUNDREDS OF PHOTOS YOU DON'T WANT OR DON'T NEED ANYMORE.

AND ALL OF THOSE IMAGES ARE TAKING UP VALUABLE STORAGE YOU COULD USE FOR SOMETHING ELSE. LIKE MORE PICTURES. OUR CONSUMER TECHNOLOGY REPORTER JAMEY TUCKER HAS FOUND A SMARTPHONE APP TO HELP. BUT DOES IT WORK?

### **PACKAGE SCRIPT**

Since we can take endless photos with our smartphone, we usually do. Like a group shot...the person taking it always takes a few more "just in case".

So you may have dozens of photos of the same thing. Deleting what you don't want is a big job. This app Cleanup practically does it for you.

Cleanup is for iPhone and Android devices. You give it permission to access the photos on your phone. Cleanup then scans your photo library looking for duplicates.

Select the ones you'd like to delete. Cleanup also selects the best picture of the lot. Like making sure everyone's eyes are open.

It also finds videos that are similar. Review them, and swipe left to delete, right to keep.

In just a few minutes, Cleanup helped me find and delete 18 videos I didn't even know were on my phone, clearing up over 14 GB of space.

The paid version of Cleanup, does the same to your contacts list, looking for duplicates and contacts that are incomplete. And an email cleaner for Gmail.

A basic version of Cleanup is free but the paid version is either \$6 a week or \$40 for forever. There is a free 7 day free trial. I'm Jamey Tucker and Cleanup, is the app of the day

## **ANCHOR TAG**

If you download that free trial, make sure you cancel before the 7 days are up, unless you want to buy the full version for \$40.

## **WEB STORY**

Our smartphones have become our go-to cameras, capturing life's moments at the click of a button. But with this convenience comes a common problem: photo overload. Many of us find ourselves with a gallery full of duplicate shots, blurry images, and videos we don't remember taking. These unwanted files hog precious storage space that could be better used for new memories.

Enter **Cleanup**, the app that promises to tidy up your photo library with ease. But how effective is it?

Cleanup is designed for both iPhone and Android users who are looking to streamline their photo collections. After granting the app permission to access your photos, it gets to work, scanning your library for duplicates and similar images. It's not just about deleting en masse, though. Cleanup takes a discerning approach, selecting the best photo from a group—ensuring that everyone's eyes are open and the smiles are just right.

The app also tackles video clutter. With a simple swipe left, you can bid farewell to redundant videos, or swipe right to keep the ones that matter. In a matter of minutes, Cleanup can liberate gigabytes of space, making room for more photos and videos that you'll actually want to keep.

Cleanup isn't limited to just photos and videos. The paid version extends its cleaning prowess to your contacts list, identifying duplicates and incomplete entries. It even offers an email cleaning feature for Gmail users, helping you maintain a tidy inbox.

For those on the fence, Cleanup offers a basic version for free, allowing you to test the waters of photo organization. If you're looking for the full suite of features, the paid version is available for \$6 a week or a one-time payment of \$40. Plus, there's a 7-day free trial to help you decide if it's the right fit for your digital cleaning needs.

So, is Cleanup the solution to your smartphone clutter woes? It just might be the app of the day, ready to transform your overflowing gallery into a curated collection of cherished moments.