

If you want to get mom a Mother's Day gift she'll always remember, you need to get started now. This one can take some time to create and you'll need to be sneaky. I'm looking at how to turn those old photos and videotapes into shareable memories.

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0-8 Jamey Tucker/whatthetech.tv

### **ON-CAMERA TEASE:**

You've got a little time to come up with the greatest Mother's Day present of all time! But you'll need to start right now. I'm Jamey Tucker coming up with a Mother's Day gift idea that she'll cherish.

### **ANCHOR INTRO**

MOTHER'S DAY IS STILL SEVERAL WEEKS AWAY AND IF YOU FIND YOURSELF ALWAYS GIVING MOM GIFT CARDS, FLOWERS, OR CLOTHES HERE'S A BETTER IDEA: GIVE HER MEMORIES.

AS OUR CONSUMER TECHNOLOGY REPORTER JAMEY TUCKER SHOWS HOW TO CREATE THE BEST MOTHER'S DAY GIFT EVER, IF YOU START RIGHT NOW.

### **PACKAGE SCRIPT**

I need to keep it down right now. I'm at my mom's house digging through old photo albums. We haven't look at these in years. Photos, family film reels, videotapes. We're going to take these family memories, and turn them into a gift she'll cherish.

For video tapes, I'll use the Pinnacle Dazzle gadget that re-records those memories to store on a computer. The Dazzle connects a VCR to any computer. The included software captures the video as it plays and saves it as a computer file. You can capture other tape formats but you'll need something to play them on such as an old camera.

For old films, I recommend the Wolverine Film Converter. As the film plays, the Wolverine Converter captures each frame and stitches them together to create a video that's saved on an SD card. I'd suggest uploading any video you capture from VHS tapes or film strips to YouTube where you can add music. Then, share the links with your family members.

Now, dust off old photo albums. You can take pictures of pictures, but I suggest using the Google Photo Scan app because it detects the corners, and removes any glare. The photos are

saved in Google Photos that you can either print, create a photo album, or use in a digital picture frame.

Once you have the photos and videos on the computer, you can display them on an Heirloom videobook holds up to 20 minutes of video and begins playing when she opens the cover.

As someone who's done this once before I suggest getting started now because it takes some time to convert memories to something she can see today. But it'll be worth every second you spend on it.

That's What the Tech I'm Jamey Tucker

## **ANCHOR TAG**

IF IT ISN'T ALREADY ON YOUR CALENDAR, MOTHER'S DAY THIS YEAR IS MAY 12TH.

## **WEB STORY**

Mother's Day is coming up in a few weeks. For years you've given her flowers, plants, gift cards, perfume, and clothing items. I'll bet she couldn't tell you what you gave her last Mother's Day.

Typical Mother's Day gifts are forgettable. You mean well, but well, there's no meaning behind those gifts.

I've got an idea for a Mother's Day gift she'll treasure, but you'll need to get started on it right away.

### **Unveiling Forgotten Treasures**

Imagine this: You're at your mom's house, quietly sifting through old photo albums. These precious memories haven't seen the light of day in years—photos, family film reels, and videotapes. It's time to transform these nostalgic gems into a gift she'll cherish forever.

#### **1. Reviving Vintage Video Tapes**

Let's start with those old videotapes. Remember the moments captured on VHS? To breathe new life into them, consider using the Pinnacle Dazzle gadget. This nifty device connects your VCR to any computer. The included software allows you to re-record those memories and save them as digital files. Whether it's family gatherings, childhood milestones, or candid moments, convert them into a format that's easily shareable and accessible. If you have mini-DV or another tape format you'll need a way to play them so dig out that old camcorder. If you no longer have it, check online shopping markets and thrift stores.

#### **2. From Film Reels to Digital Delight**

Now, about those ancient film reels. Enter the Wolverine Film Converter. Thread the original film through its capture slot, and as it plays, the converter captures each frame. The result? A seamless video saved on an SD card. These films may hold decades of memories—moments

frozen in time. Consider uploading them to YouTube, where you can add music and share the links with your family. Imagine their delight as they relive moments they thought were lost forever.

### **3. Resurrecting Photo Albums**

Dust off those old photo albums—the ones tucked away in forgotten corners. You can certainly take pictures of the pictures, but try the Google Photo Scan app for optimal quality. It's like having a mini photo studio in your pocket. The app detects corners, removes glare, and ensures your scanned photos look their best. Once digitized, these memories can be printed, compiled into a beautiful photo album, or displayed in a digital picture frame.

### **4. The Heirloom Videobook**

Once you have the photos and videos converted to something you can upload or play, consider the Heirloom videobook as a way to display them. This elegant keepsake holds up to 20 minutes of video. When she opens the cover, the magic begins—the cherished memories play before her eyes. It's a heartfelt gift that bridges the past and the present, celebrating family bonds and shared experiences. If you want to do a little editing and add titles and your own music, the Pinnacle gadget I mentioned above also has a simple editor to create a movie.

### **Start Now, Reap the Rewards**

Creating these memory gifts takes time, but it's a labor of love. Begin today, and by Mother's Day, you'll have a heartfelt surprise that will leave her teary-eyed and grateful. Remember, every second spent converting these memories will be worth it when you see her smile.

So go ahead—give your mom the gift of cherished moments. It's a Mother's Day she'll never forget.