

what are the gadgets and items that could sell out before Black Friday? It's always hard to predict but there's a way to get a good idea: Google searches. I'm looking at what tech gadgets people are searching for the most this year and why it might be a good idea to get them now rather than waiting until Cyber Monday.

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SUPERS

0-8 Jamey Tucker/whatthetech.tv

12-28 Bird Buddy Bird Feeder

29-41 EBikes

43-47 Smart Watches

50-54 Mini Projectors

55-59 Tile and Apple Trackers

100-104 Point-And-Shoot Cameras

105-112 Cube Toys

ON-CAMERA TEASE

if you're already shopping for the holidays, you may not want to wait to buy some gadgets. I'm Jamey Tucker coming up with what everyone is shopping for this year.

ANCHOR INTRO

BLACK FRIDAY SALES HAVE BEGUN AT AMAZON, WALMART, TARGET, AND BEST BUY. AND IF YOU'RE THINKING ABOUT WAITING UNTIL BLACK FRIDAY TO PICK UP SOME ITEMS, YOU MAY BE WAITING TOO LATE.

SOME ITEMS COULD SELL OUT BECAUSE THEY'RE WHAT EVERYONE WANTS THIS CHRISTMAS. OUR CONSUMER TECHNOLOGY REPORTER JAMEY TUCKER SHOWS US SOME OF THE GADGETS THAT COULD BE IN SHORT SUPPLY.

PACKAGE SCRIPT

How do you know what could sell out before Black Friday? You just have to look at Google and what people are searching for. Google has released its top 100 most searched-for items to help you shop and save.

Bird watchers are going coo-coo over these bird feeders. The Bird Buddy is the most searched-for bird feeder this year. It has a camera that triggers any time a feathered friend flies in for a snack. It also identifies the species and keeps a record of the birds dining in your yard.

Searches for e-bikes have been strong all year and while there are many to choose from, some brands and styles could ride out of the stores before you get a chance. And prices have dropped, I found the Bird e-bike about \$120 less than last Christmas.

Searches for smartwatches like the Apple Watch Series 9 spike around Christmas.

So do searches for mini projectors like the Nebula capsule projector and these from ViewSonic that are small enough to fit in a back pocket.

Google says trackers like the Tile and Apple Air Tags are popular searches this year. So are point-and-shoot cameras like the Sony ZV-1 Mark II are hot items this year. As far as toys go, it isn't a Rubik's Cube, but these light-up electronic cube puzzles are being searched for. The GoCube teaches how to solve the puzzle.

and while it isn't tech, one of the more curious items this Christmas is human dog beds.

Searches are up over 1-thousand percent this year.

I'm not suggesting all of these items will sell out, but they are on the lists of other shoppers. If you see a deal now, it might be wise not to wait too long.

That's What the Tech? I'm Jamey Tucker

ANCHOR TAG

GOOGLE HAS ALSO ADDED A SHOPPING TOOL TO ITS SEARCH ENGINE. WHEN SEARCHING FOR ANY ITEM YOU CAN TYPE IN 'SEARCH DEALS' TO SEE SALES ON THAT ITEM FROM PARTICIPATING RETAILERS.

WEB STORY

It's the cat-and-mouse game many shoppers play before and during the holidays. Is it better to wait until Black Friday to purchase a popular gadget or do you risk the chance it could be sold out? Since many Black Friday sales have already begun you may not find much of a savings if you wait until after Thanksgiving.

How do you know what could sell out before Black Friday? You just have to look at Google and what people are searching for. Google has released its [Holiday 100](#), the most searched-for items this year to help you decide whether it's best to wait or buy them now.

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I'm not suggesting all of these items will sell out since there isn't an expectation of any supply-chain issues, but they are on the lists of other shoppers. If you see a deal now, it might be wise to beat the rush.