

You can have 28 app icons on your home screen. Pocket should be one of them. We've all seen something online that we want to read or watch but just can't at the moment. You can bookmark that content but here's something better: an app that quickly lets you put it in your Pocket. It's been around for quite some time, and is a great solution to a common problem, yet many people who would benefit from it, have never heard of Pocket.

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SUPER

0-8 Jamey Tucker/whatthetech.tv

ON-CAMERA TEASE

Do you ever run across something you want to read online but you don't have time at the moment? We all have. I'm Jamey Tucker coming up with a smartphone app that's a great solution for busy people.

ANCHOR INTRO

WE'VE ALL RUN ACROSS SOMETHING ONLINE THAT WE WANT TO READ OR WATCH, BUT JUST DON'T HAVE TIME AT THE MOMENT.

MAYBE YOU SEE NEWS ARTICLES, YOUTUBE VIDEOS, AND RECIPES YOU WANT TO TRY WHILE YOU'RE WAITING IN LINE AT THE STORE OR SITTING IN THE CAR WAITING ON SOCCER PRACTICE TO END. HOW DO YOU GO BACK TO THOSE STORIES LATER? FORTUNATELY, AS OUR CONSUMER TECHNOLOGY REPORTER JAMEY TUCKER EXPLAINS, THERE'S AN APP FOR THAT.

PACKAGE SCRIPT

You can have 28 app icons on your home screen and this one deserves some of that prime real estate. especially if you're too busy to read something you see online. this app lets you put it in your pocket for later.

Pocket is a web clipper. It'll save articles, videos, photos, and things you want to buy in one place that you can go back to later.

When you see something you want to look at later in a browser, such as this fascinating story on airport chargers, tap share and select Pocket. YouTube video to watch later, tap share, more, and pocket. When you have time later, open the Pocket app to find everything you've clipped. And Pocket works cross-platform. If you're at work and see something on your desktop computer you can use this "Clipper" app, to save it with one click. Wherever you see content, on another phone, a tablet, or a computer, all of your Pocket saves can be found in one place.

Pocket also has recommended content based on things you've saved and things you're interested in.

Pocket is free with some ads. To remove those and for a few more features, a premium subscription is \$45 a year. But the free version is plenty for most people.

It's an app I use every day and great for busy people. I'm Jamey Tucker and Pocket is the app of the day.

ANCHOR TAG

POCKET IS A MOZILLA APP, THE SAME COMPANY BEHIND THE FIREFOX BROWSER BUT IT WORKS ON CHROME AND SAFARI AS WELL. YOU'LL FIND IT IN APPLE'S APP STORE AND THE GOOGLE PLAY STORE.

WEB STORY

There aren't many apps I cannot live without. Pocket is one of those apps and it's had a place on my smartphone home screen for as long as I can remember.

Pocket is a web clipper for smartphones and computers. It'll save articles, videos, photos, and things you want to buy in one place where you can go back to later when you have time to consume the content.

When you see something you want to look at later in a browser, such as [this](#) fascinating story on airport chargers, tap share and select Pocket. That's it. Pocket works with YouTube videos as well, just tap "share", then "more" and choose Pocket. When you have time later, open the Pocket app to find everything you've clipped.

When you read the article you can simply tap to archive or delete. You can also add tags. I've added tags to organize articles and videos for "recipes", "story ideas", "guitar lessons", and "tech news".

Pocket works cross-platform. If you're at work and see something on your desktop computer you can use the Pocket Clipper extension on Chrome and Firefox browsers. This makes it easy to save something to your Pocket by just tapping the icon which will appear next to the web address window. Wherever you see content, on another phone, a tablet, or a computer, all of your Pocket saves can be found in one place.

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It's an app I use every day and great for busy people.

www.whatthetech.tv
www.getpocket.com