

Hikers are hitting the trails again this spring. Hikers love adventure but not the type that comes from picking a trail too steep, or wet, or littered. If you are tired of the same old trail you always hike or if you're visiting a new area and looking for the perfect hike, this app is for you. All Trails is loaded with information on 200,000 trails across the country. Photos, reviews, grades, and recommendations are all easily accessible in the app. It can literally save the day.

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STD OUT

SUPER

0-8 Jamey Tucker/whatthetech.tv

ON-CAMERA TEASE

IF YOU HIT THE TRAILS THIS SPRING, YOU MAY BE LOOKING FOR AN EASY WALK IN THE PARK, OR SOMETHING MORE CHALLENGING. I'M JAMEY TUCKER COMING UP WITH A SMARTPHONE APP ANY HIKER WILL FIND HELPFUL.

ANCHOR INTRO

WITH SPRING HERE, MANY PEOPLE ARE LOOKING FOR OUTDOOR ACTIVITIES AND NOTHING GETS YOU INTO THE OUTDOORS LIKE A HIKE THROUGH THE WOODS.

BUT WHERE DO YOU GO? IF YOU'RE LOOKING FOR A NEW CHALLENGE OR JUST WANT TO FIND A QUIET WAY TO SPEND A WEEKEND, OUR CONSUMER TECHNOLOGY REPORTER JAMEY TUCKER HAS A SUGGESTION.

PACKAGE SCRIPT

Hikers love an adventure, but not the kind of adventure you get from picking the wrong trail. Is it too steep? is it paved or rocky? What do other hikers recommend? This app called "All Trails" has all the answers when you tap the screen.

All Trails, for iPhone and Android, is loaded with all the information hikers want and need. Check this out: say you're looking to get started and need an easy trail to hike. Using your location, All Trails shows all of the trails near you. How long is the trail? Is it a loop or do you need someone to pick you up at the end?

Each trail has a description that lists its steepness grade, whether it's all paved, all dirt, or a mixture of both. An overview of the trail.

Most helpful are hiker-submitted photos to check out the views ahead of time. The app is very popular with hikers so you'll find photos and first-person reviews and recommendations.

You can download maps for areas with poor cell service, see your progress, and if you get off the trail you'll get an alert. You'll no doubt discover some trails near you that you didn't know about.

If you're planning a vacation and want to find some trails ahead of time, you can search by city and see all of the options for where you'll be. All Trails has information on over 200-thousand trails around the country. It requires a subscription which is \$36 a year. Not bad for avid hikers looking for an adventure and avoiding a long walk spoiled.

I'm Jamey Tucker and All Trails is the App of the Day.

ANCHOR TAG

ALL TRAILS SAYS IT HAS OVER 50 MILLION USERS WORLDWIDE. YOU CAN ALSO ACCESS TRAIL INFORMATION BY VISITING ITS WEBSITE, ALL-TRAILS-DOT-COM

WEB STORY

Spring is here and if you're looking for outdoor activities, a hike may be just what you need. If you're just starting out you need to know about the trail before you hit it.

Hikers love an adventure, but not the kind of adventure you get from picking the wrong trail. Is it too steep? is it paved or rocky? What do other hikers recommend? This app called "All Trails" has all the answers when you tap the screen.

For iPhone and Android, All Trails is loaded with information hikers want and need. Say you're looking to get started and need an easy trail to hike, using your location, All Trails shows all of the trails near you along with answers to important questions. How long is the trail? Is it a loop or do you need someone to pick you up at the end?

Each trail has a description that lists its steepness grade, whether it's all paved, all dirt, or a mixture of both.

It also shows an overview of the trail with a map.

Most helpful are hiker-submitted photos to check out the views ahead of time. The app is very popular with hikers so you'll find photos and first-person reviews and recommendations.

You can download maps for areas with poor cell service, see your progress, and if you get off the trail you'll get an alert.

You'll no doubt discover some trails near you that you didn't know about.

If you're planning a vacation and want to find some trails ahead of time, you can search by city and see all of the options for where you'll be. All Trails has information on over 200-thousand trails around the country. It requires a subscription which is \$36 a year. Not bad for avid hikers looking for an adventure and avoiding a long walk spoiled.

You can also access many of the trail maps and information on the All Trails website,
www.alltrails.com
www.whatthetech.tv