

Home and garden centers are packed with home gardeners buying things for their flower beds. It's common to see new growth and wonder "Is that a weed?" Picture This is a smartphone app that can tell you whether you should feed or weed anything you see growing in your yard.

TRT 100

STD OUT

SUPER

(THERE IS NO STANDUP)

APP NAME IS "PICTURE THIS" all one word

ON CAMERA TEASE

you may be an expert when it comes to plants but some of us aren't. I'm Jamey Tucker coming up if you've ever wondered, 'should i feed it or weed it?', I've got an app that can answer that question.

ANCHOR INTRO

HOME AND GARDEN CENTERS ARE BUSY THIS TIME OF YEAR WITH WEEKEND GARDENERS BUYING FLOWERS AND PLANTS FOR THEIR YARDS.

AND IF YOU'RE DIGGING IN THE FLOWER BEDS YOU MIGHT RUN ACROSS A PLANT YOU DON'T KNOW IF YOU SHOULD PULL OUT OF THE GROUND AND THROW IT AWAY. OUR CONSUMER TECHNOLOGY REPORTER JAMEY TUCKER DIGS THROUGH THE APP STORE FOR SOME HELP.

PACKAGE SCRIPT

It doesn't take an expert to spot some weeds. But what about this one? Or this? It's either ground cover you want, or ground cover you'll want to get rid of.

PictureThis is an iPhone and Android app that can tell the difference between something that needs to be fed or pulled. Just take a photo of the plant with the leaves or bud inside the frame. PictureThis uses artificial intelligence to determine exactly what it is. This bush started growing in my flower bed last summer. "PictureThis," tells me it's a dogwood. What's this? PictureThis says it's an American Black Cherry. That doesn't sound right, but after a closer look at the description, I see its more common name is a hackberry bush.

How accurate is it? I took the app to a home and garden center where it correctly identified every plant it saw. App Store reviewers give it high marks too. If it gets stumped, so to speak, a PictureThis community member will lend a hand to find its name.

A nice app to have if you're wondering "How does my garden grow?" I'm Jamey Tucker and PictureThis is the app of the day.

ANCHOR TAG

A PREMIUM SUBSCRIPTION TO PICTURE THIS IS THIRTY DOLLARS A YEAR. THE APP DOES OFFER A 7-DAY FREE TRIAL.

WEB STORY

I've got this thing growing in my flower bed and I don't know whether I should cut it down, dig it up or feed it. Ground cover? Or a nasty weed that could take over freshly planted flowers?

Unless you're a horticulturist or flower expert, this is a common question in the spring and summer. Is it a weed or a flower? Is it something that'll add color or shape to your flower bed or yard? Or should you pull it up before it chokes out the plants you want?

The app "PictureThis", for iPhones and Android devices, brings an encyclopedia of knowledge to the smartphone you always have with you.

Using your smartphone's camera, frame the flower or leaf into a diagram and snap a picture. Using artificial intelligence, "PictureThis" scans the image, compares it to thousands of similar leaves, and, using your location, generates a most excellent guess at what you've got.

The app claims to be able to accurately identify over 1 million plants.

I tried it on that thing growing in my flower bed and PictureThis says it's a dogwood. Another unknown thing growing in another bed is an American Black Cherry, otherwise known as a hackberry bush.

If it isn't recognized by the app, the PictureThis community will chime in to help you. The community is very active.

A premium subscription for Picture This is \$29.99 for a year.